

|   | Type | L # | Hits  | Search Text   | DBs  | 1<br>Σ     |
|---|------|-----|-------|---|--|------------|
| 1 | BRS  | L1  | 34417 | (learn\$3 or lectur\$3<br>or education\$3 or<br>class or school\$3)<br>same (internet or www<br>or network) | USPA<br>T;<br>US-P<br>GPUB<br>;<br>EPO;<br>JPO;<br>DERW<br>ENT;<br>IBM_<br>TDB | 200<br>7 0 |
| 2 | BRS  | L2  | 59798 | user near5 (interest<br>or profile or<br>preference or<br>favorite or personal<br>or demographic)           | USPA<br>T;<br>US-P<br>GPUB<br>;<br>EPO;<br>JPO;<br>DERW<br>ENT;<br>IBM_<br>TDB | 200<br>7 0 |
| 3 | BRS  | L3  | 579   | 11 same 12  | USPA<br>T;<br>US-P<br>GPUB<br>;<br>EPO;<br>JPO;<br>DERW<br>ENT;<br>IBM_<br>TDB | 200<br>7 0 |
| 4 | BRS  | L4  | 159   | 13 same (customiz\$3<br>or provid\$3 or<br>develop\$3)  | USPA<br>T;<br>US-P<br>GPUB<br>;<br>EPO;<br>JPO;<br>DERW<br>ENT;<br>IBM_<br>TDB | 200<br>7 0 |

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|   | Type | L # | Hits | Search Text   | DBs   |            |
|---|------|-----|------|---|---|------------|
| 5 | BRS  | L5  | 32   | 14 same (age or<br>status or single or<br>married or retired) | USPA<br>T;<br>US-P<br>GPUB<br>;<br>EPO;<br>JPO;<br>DERW<br>ENT;<br>IBM<br>TDB | 200<br>7 ( |